



Your Favorites, Now in **pieces**™

Send today for a coupon good for one Free Bag of New PIECES™ Candy in a Crunchy Shell.

To receive your coupon, complete this order form and send along with one complete candy bar wrapper from: HERSHEY'S®S SPECIAL DARK® Dark Chocolate Bar, ALMOND JOY® Candy Bar, YORK® Peppermint Pattie or REESE'S® Peanut Butter Cups.

HURRY... your request must be one of the first 25,000 received and post-marked by 2/17/10 to qualify!

Pieces Wrapper Reward Program
 6961-15
 P.O. Box 750792
 El Paso, TX 88575-0792

NAME: _____

ADDRESS: _____

CITY / STATE / ZIP: _____ / _____ / _____

EMAIL ADDRESS: _____

I would like to receive information regarding coupons, special offers, sweepstakes and new products from PIECES™

I have read and agree to the Offer Terms: _____
Signature

Please allow 2-4 weeks for delivery. Limit one (1) Product Coupon per person/address/household. Only one (1) submission per envelope. Void where prohibited by law. Offer good only in the USA. The required proofs of purchase (candy bar wrappers with UPC) may not be mechanically reproduced. Offer valid to individual consumers; requests from groups, clubs or organizations will not be honored. Purchase, sale or trade of any offer requirement is prohibited. The Hershey Company is not responsible for mutilated, illegible, incomplete, lost, late, misdirected, postage due mail or stolen submissions. All materials submitted as part of this offer become property of The Hershey Company and will not be returned. Offer good only on the first 25,000 requests received or good through 2/10/10 (whichever comes first). All Requests must be post-marked by 2/17/10 and received by 2/26/10. Offer valid for the first 25,000 people to print off a request form or from 01/27/10 to 02/10/10 (whichever comes first). Only the first 25,000 forms received will be eligible for a Product Coupon.